



Strategic Alignment of the Project Portfolio

2 Days

Many organizations lack a common understanding about their projects. This lack of clarity can impede progress toward achieving the organization's goals. This course surveys the popular views of corporate strategy, and equips the project manager with the tools and understanding necessary to keep his or her project on the organizational fast track.

WHO SHOULD ATTEND

Senior project managers, program office managers, and program directors who need to manage the organization's investment in project, and who are responsible for that return on investment.

COURSE OBJECTIVES

- The ability to deliver measurable business results, through strategically aligned projects
- An understanding of modern theories of corporate strategy, and how effective companies put strategy into operation
- How to re-evaluate your current project portfolio in strategic terms

LESSON TOPICS

- An Overview of Business Strategy - Modern views of corporate strategy and how it is implemented.
- Effective Models of Business Strategy - Examples of successful strategies and how and why they work.
- Implementing Strategies with Projects - A view of the project portfolio as a strategic decision vehicle.
- Effective Tools and Techniques to Achieve Correct Selection and Alignment - Best practices that select projects to support the strategy.
- Ensuring Strategic Alignment - How to keep projects on track and aligned with corporate strategy, while keeping key stakeholders engaged with the project.