

## **Analyze New Opportunities For Your Organization**

**2 Days**

*This course explores the business analysis practices employed as projects are proposed, approved, implemented, and measured against business objectives. Throughout the course, practical tasks and techniques are presented to equip the business analyst with the skills and knowledge to identify, understand, and prioritize problems and opportunities; determine the risks and exposures to the business; investigate alternatives and select those that best align with the organization's goals; relate these decisions so that effective decisions can be made with respect to the entire project portfolio; manage projects for value; and track project benefits.*

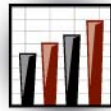
### **WHO SHOULD ATTEND**

All participants must first attend the course's prerequisite, BA111: Core Competencies for the Business Analyst. The course is intended to serve several audiences and meet a variety of needs. The material in the course is directed at both the novice looking to enter the field and the self-taught veteran looking to fill gaps in his or her skills or knowledge. Individuals who perform business analysis in organizations are known by various titles including business analyst, systems analyst, business/systems analyst, functional analyst, project manager, and tester. Individuals who will benefit from this course include:

- Entry-level business analysts and their managers
- Self-taught business analysts requiring a course that fills in the gaps and puts all the pieces together
- Systems analysts and programmers interested in expanding their roles into the business area
- Quality assurance professionals
- Project managers

### **COURSE OBJECTIVES**

- Describe the functions of the business analyst in the context of the Enterprise Analysis Knowledge Area.
- Define Business Architecture artifacts including strategic plans, business functions and roles, business process models, workflow models, and business rules.
- Describe the process and prepare components necessary for a feasibility study.
- Describe and develop key components of the Business Case.
- Define a framework for classifying project scope and prepare a Project Scope Statement to conceptualize and design a recommended solution.



- Identify, assess, and plan responses to risks associated with recommended solutions linking risks back to strategic goals.
- Summarize key findings of Enterprise Analysis deliverables by preparing an Executive Brief to support a Decision Package and by contributing to project selection and prioritization processes.
- Define measures to track project Return on Investment (ROI) and assess the realization of business objectives.

## **LESSON TOPICS**

- Enterprise Analysis challenges and methods to overcome them
- Key components and critical success factors of Enterprise Analysis deliverables, including:
  - Business Architecture artifacts
  - Feasibility study
  - Business Case
  - Preliminary project scope statement
  - Initial risk assessment
  - Decision Package
  - Executive Briefing
- Purpose, process steps, challenges, and benefits of Enterprise Analysis techniques:
  - Business process models
  - Context/business domain models
  - Knowledge management
  - The Zachman Framework
  - Cost-benefit analysis
  - Risk management techniques
  - SWOT analysis